



## EVALUATION RUBRICS FOR DESK EVALUATION TECHNOLOGY TRANSFER SUPPORT FUND (TTSF)

Research Proposals under the **Technology Transfer Support Fund (TTSF)** will be assessed by review panels/ expert evaluators based on the following **Evaluation Criteria**. The reviewers will comment on the strengths and weaknesses of the proposal against each criteria and assign score on the basis of **Grading Scale**. An overall score will also be assigned to the application on the grading scale:

### Evaluation Criteria

Criteria for Evaluation	Weightage	Score (1-7) <i>(Refer to Grading Scale)</i>
<p><b>Potential Commercial Application</b></p> <ul style="list-style-type: none"> <li>• Does the proposal clearly identify a potential commercial application?</li> <li>• Does the proposal reasonably describe potential customers? Have the customers been validated?</li> <li>• Does the proposal reasonably describe the potential benefits to the customer and to society?</li> <li>• Is the potential commercial application significant and important enough to merit a TTSF award?</li> <li>• Is there a need for the proposed innovation?</li> <li>• Does the underlying university-based research merit pursuing commercialization?</li> <li>• Does the potential commercial application have the potential to be transformative?</li> <li>• Does the proposal demonstrate an understanding of potential commercial, legal and regulatory issues that must be addressed?</li> </ul>	40	
<p><b>Proposed Activities</b></p> <ul style="list-style-type: none"> <li>• Does the proposal identify the appropriate research and development questions necessary to move the potential application from university research to commercial application?</li> <li>• Is the scope of work proposed appropriate for the time period of the potential award?</li> <li>• Are the proposed research and development activities reasonable? Does the proposed workplan demonstrate a viable path towards commercialization?</li> </ul>	20	
<p><b>Project Academic and Sectoral Partnership</b></p> <ul style="list-style-type: none"> <li>• Has the proposed TTSF project established the necessary partnerships to succeed in its vision and goals?</li> <li>• Do the academic partners have sufficient resources available to fulfill their commitments to the project?</li> <li>• Are the proposed sectoral partners appropriate for the TTSF project? Do the sectoral partners bring appropriate knowledge and expertise – in research, development and/or commercialization – to the proposed project? Do the sectoral partners have experience in bringing innovations to the market?</li> <li>• Does the proposal clearly describe the roles of all partners – academic and sectoral – in enabling the innovation to reach the marketplace?</li> <li>• Does the proposal clearly describe the financial commitment of the sectoral partner(s)? Does this co-financing substantially support the TTSF project goals? Is the level of co-financing appropriate? Does the co-financing go beyond the minimum requirement in the Call for Proposals?</li> <li>• Is there a track record of collaboration between the academic and sectoral partners?</li> </ul>	15	

<p><b>Capacity to Implement TTSF Project</b></p> <ul style="list-style-type: none"> <li>• Does the project team have the appropriate track record to deliver on the TTSF program?</li> <li>• Is the PI qualified to lead the TTSF project?</li> <li>• Is the project management plan clearly delineated?</li> <li>• Does the proposal indicate that the project participants are able to devote appropriate time to the TTSF project?</li> <li>• Does the proposal describe appropriate milestones to be delivered during the project lifetime?</li> <li>• Does the research team have access to the physical resources and facilities necessary to implement the TTSF project (these can be on-site at the host institution, available through the sectoral partners or elsewhere)?</li> <li>• Is the project budget – for both the academic and sectoral partners - reasonable? Is the budget appropriately allocated to ensure that the project goals can be achieved?</li> <li>• Does the proposal describe an adequate risk management strategy?</li> </ul>	15	
<p><b>Integration of Proposal Elements</b></p> <ul style="list-style-type: none"> <li>• Does the proposal put forward an integrated workplan for TTSF award?</li> <li>• Does the proposal address all considerations in an achievable manner?</li> <li>• Are the anticipated project milestones deliverable on the timeline proposed?</li> <li>• Does the proposal present a compelling case for support?</li> <li>• In its entirety, does the proposal inspire confidence in the capacity of the team to commercialize the academic research in a timely manner?</li> </ul>	10	

### Grading Scale

Grading Scale	Description
7- Outstanding	Exceptionally strong proposal with negligible weaknesses
6-Excellent	Very strong proposal with negligible weaknesses
5-Very Good	Very strong Proposal with minor weaknesses
4-Good	Strong proposal with minor weaknesses
3-Average	Proposal having some strengths but moderate weaknesses
2-Weak	Proposal having few strengths with major weaknesses
1-Poor	Proposal having very few strengths with numerous major weaknesses